



**Northern
Periphery
Programme**

2007–2013

Innovatively investing
in Europe's Northern
Periphery for a sustainable
and prosperous future



Northern Periphery Programme 2007-2013

MAIN PROJECT ACTIVITY REPORT


Project Name:	The THING Project – Thing sites International Networking Group
Project Number:	JPS 4.7 CAV 304-6421-2009
Report Number:	No 4
Date Submitted:	01.02.2012 (26/03/2012)

Address:

Northern Periphery Programme Secretariat
Strandgade 91, 4. sal
DK-1401 Copenhagen K
DENMARK

E-mail: secretariat@northernperiphery.eu
Website: www.northernperiphery.eu



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SECTION 1: GENERAL INFORMATION

Activity Report number:	4	Activity report for period:	01.04.2011-30.09.2011
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1.1 Project Title
The THING Project – Thing Sites International Networking Group



1.2 Acronym/Abbreviation
THING

1.3 Project Duration	
(Copy from main application, if changes request for changes in a separate document and highlight changed period in red and keep previous period within brackets)	
Start date: 10.06.09	Finish date: 30.06.2012

1.4 Priority	
(Copy from the main application)	
Priority 1: Promoting innovation and competitiveness in remote and peripheral area	
Priority 2: Sustainable development of natural and community resources	x

1.5 Target area / Location of the operation
Copy from the main application, if changes highlight them in red and explain the reason for the change in section 8.1. (Note that any change(s) in the target area need pre-approval by the NPP 2007-2013 to be considered as eligible, please contact Secretariat for consultation in advance.)
Norway (Sogn og Fjordane, Gulen), Scotland (Shetland, Highlands, Orkney), Faroe Islands, Iceland (Thingvellir Selfoss), Isle of Man (Associated partner)

1.6 Partnership information	
Copy from main application, highlight changes in red and explain the reason for the change in section 8.1. (Note that any change(s) in the partnership need pre-approval by the NPP 2007-2013 to be considered as eligible, please contact Secretariat for consultation in advance.)	
Lead Partner:	
Title of institution in English:	Sogn og Fjordane County Council
Legal status of the organisation:	Public Authority
Location:	Leikanger
Country:	Norway
Partner 2:	
Title of institution in	Gulen Municipality

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English:	
Legal status of the organisation:	Public authority
Location:	Eivindvik
Country:	Norway

Partner 3:	
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Title of institution in English:	Thingvellir National Park
Legal status of the organisation:	Local Authority
Location:	Selfoss
Country:	Iceland

Partner 4:	
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Title of institution in English:	Shetland Amenity Trust
Legal status of the organisation:	Public Trust
Location:	Shetland
Country:	Scotland

Partner 5:	
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Title of institution in English:	Orkney College
Legal status of the organisation:	Local Authority
Location:	Orkney
Country:	Scotland

Partner 6:	
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Title of institution in English:	The Highland Council
Legal status of the organisation:	Local Authority
Location:	Inverness
Country:	Scotland

Partner 7:	
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Title of institution in English:	Kunningarstovan
Legal status of the organisation:	Private organization
Location:	Tórshavn
Country:	Faroe Islands

Associated partner:	
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Title of institution in English:	Manx National Heritage
Location:	Douglas
Country:	Isle of Man

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1.7 Executive Summary

Provide an executive summary of the reporting period: (maximum 2 pages, this should contain a summary of implementation so far and specific activities for the reported period, please include outputs such as product and service so far. This will be used for wider dissemination on NPP website and other dissemination channels)

Executive summary of reporting period 4, THING Project:

Organizing: The organisation structure in the project remains unchanged, building on the 7 partner organisations and one associated partner organisation.

The implementation of the activities in the THING project is based on iteration of key activities organised by 4 Work packages (WP) .

The Management Team consists of four work package leaders and the project coordinators, while the project management is ensured by the Steering Committee, supported by the International Coordinator, based in Sogn og Fjordane County, Norway, WP leaders and Partner Contact Persons based in Iceland, Scotland, Faroe Islands, United Kingdom and Isle of Man (associated partner).

Specific activities for the reported period:

Management Team Meetings: During the 4th. project period, four Management Team meetings have been organized. The meetings have been organized as Skype /telephone conferences and when required all partners have been invited to the meetings. A total of 20 items have been on the agenda .



Main Partner Meetings: In addition to the monthly partner meetings there have been organized two Main Partner Meetings including a series of lectures, two Steering Committee Meetings and a seminar focusing on issues concerning models for a serial nomination of Thing Sites at the UNESCO World Heritage list.

In April 2011 the fourth Main Partner Meeting was organized and hosted by Gulen Municipality, Norway, in cooperation with all partners, while the fifth Main Partner Meeting was organized by Scotland Highland Council in cooperation with all partners. The fifth Main Partner took place in Dingwall, Scotland and included **“The UNESCO Seminar”**. Associate Partner Manx Heritage , Isle of Man in cooperation with the organizers played a major part in preparing and planning the informative and stimulating one day seminar.

The Main Partner Meeting in Gulen included an opening address by Parliament Secretary Dag N. Kristoffersen on behalf of Dag Terje Andersen, President of the Norwegian Parliament as well as welcome speeches by Nils R Sandal, County Mayor Sogn og Fjordane and Trude Brosvik Mayor of Gulen Municipality.

A lecture on “Thing sites in the North Atlantic” was given by Dr. Frode Iversen, Department of Archaeology, University of Oslo, Museum of Cultural History and Prof. Ernst Nordtveit, Faculty of Law, University of Bergen lectured on “The Gulating Code of Law”.

The Dingwall meeting also hosted the “UNESCO seminar” where participants were introduced

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to inspiring lectures by Peter Marsden: former Head of World Heritage, UK Department of Culture Media and Sport and David Breeze: former Chief Inspector of Ancient Monuments, Historic Scotland and lead co-ordinator for the serial transnational WHS ‘Frontiers of the Roman Empire’.

Included in the seminar was also a workshop on: “Things as a UNESCO World Heritage Site and other forms of recognition?” inviting participants to carry out “SWOT analysis, options, strategy, sequence, timescale, action plan”. A report with recommendations will be published in spring 2012.

Main tasks in the period

An important work task in the Thing Project is about collecting and processing information and facts on the Thing Sites, historical and present, and to create a process leading to new services and products. This activity has also characterized the activity in the 4th project period and the collected and processed material is an important part of the foundation for the services and products that will be developed and implemented as result of the project.

Collecting information from partners and establishing contact with professionals in the field of tourism and marketing, as well as starting the work on educational issues have consequently been an important activity in project period no 4.

Important decisions:

Steering Committee Meetings: In connection with the Main Partner Meetings there have been organized two Steering Committee meetings where decisions have been made regarding internal communication, Communication Plan, time schedules and development of web.2.0 services.



Product and Services, New services – developments:

Collecting, evaluating, processing and updating material submitted by the project partner forms an important foundation of knowledge in the project, a material that will influence a number of products in the project. Producing “The Thing Story” requires all partners to collect, write and submit relevant material concerning thing sites in their region.

The work on “Site Management” where the aim is to identify and document sustainable site management principles has started and will of course have an impact on “Tourism and Marketing”. Consequently, the development of tourism strategies is expected to stimulate a more sustainable regional tourism. As scheduled, the work on tourism and marketing strategies was continued in project round no 4 and a report is expected published in March 2012.

In context with these activities, also the development of a common web site was brought further. The web site, designed by professional web designers will have a soft launch in January 2012 and be open to public spring 2012. The web page will also be linked to the Web. 2.0 services and implement the use of quick response codes, and smart phone services. The web page also ensures the web presence of all partners and their relevant thing sites.

Summary of implementation: The bibliography concerning Things sites was produced and uploaded to the project webpage in earlier rounds. Systematic collecting and processing of written material is of great value in many contexts to the project and its products. The produced recommendation for interpretation principles aims to assist partners with their interpretative projects, bringing a unity of voice to the various projects and information

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material. This approach will be reflected in both digital material, common web site, Web2.0 services, common brochures aiming to inform tourists, maps and educational material, all expected to be published in the last round of the project.

Design concepts have been sought for a common leaflet telling the inter-regional story and an editor commissioned to produce a booklet telling the thing story. Local chapter authors have been identified and work has commenced producing the booklet text.

SECTION 2: PROJECT ACTIVITIES

2.1 Project Activities

Provide an overall description of project activities so far (Highlighting the most important activities in all work packages and how they interlink)

The overall objective for the THING project is to exchange knowledge, specify, develop and test new and improved services for sustainable management and business development at the Northern European Thing sites. Project results are also expected also contribute to a future nomination process of a serial inscription on the UNESCO World Heritage List of the North Atlantic Thing sites.

Project activities in the first rounds focused on producing **mandatory common products** such as a common logo, graphic profile, communication plan, dissemination strategy, **project web site** and providing internal and external information .

At a later stage in the project, collecting and processing material on the thing sites have continued to be an essential part of the project, creating a **common knowledge platform**, requiring contributions from all partners.



This activity has resulted in a **bibliography** on the things sites in the North Atlantic region and the development of a common set of **interpretation guidelines** as a step to develop a **common methodology for interpretation** for the Thing sites, to be used in context with other products resulting from the project.

The partner meeting in Dingwall in September 2011 included **workshops on education** where partners were introduced to the Dingwall High School model of integrating material in lessons right across the curriculum and also workshops sessions planned activities and resources to be compiled during this academic year. Material will be uploaded onto website in April 2012.

Links are being established between partners and local schools, **material which needs translating has been identified** and discussions commenced regarding the types of resources the partners want to produce.

Detailed **site management guidelines** are being drafted and include **management practices** and visitor **management recommendations** for each site and general recommendations for a **sustainable approach** to site management.

This work will influence both the development and content of the web sites and the

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pedagogical material developed.

These activities are also expected to provide results relevant for Thing Sites planning for an **application for inscription on the UNESCO World Heritage list**.

Following up on these results a **UNESCO-seminar**, including all partners, was arranged in connection with the 5th Main partner meeting and a **report with recommendations** is expected to be published spring 2012.

The common knowledge platform is vital also for the **Tourism and Marketing Strategy** being drafted by Tourism and Marketing Work Group (all partners), which is working in close co-operation with WP2 and WP4 in order to develop a **Thing sites website for future use** as well as a **promotional map-based leaflet** which can be used to market thematic trips and historic paths connecting thing sites in the North Atlantic. The work is carried out in cooperation with specialists from travel organisations and is part of creating **common inter-regional branding and marketing strategies** including all partners.

The website is expected to be launched March 16th 2012 and also do provide content for the **Web 2.0 services**, where an important element will be the introduction and implementation of quick-response codes.

The creation of a common knowledge platform has been of highest importance when it comes to documenting the **Thing Sites inter-regional influence and history**. Collected material and written contributions from all partners are the fundament in “Thing Story”, an illustrated **booklet** that is expected published in spring 2012.

The interregional history will also form the basis for pedagogical material for schools and in developing an **agenda for future research on the Thing Sites**

In line with the time schedule some partners have already established links with schools and inspired by the project activity we have seen pedagogical material been produced locally:

A local educational workbook has been produced by Dingwall Academy as part of the Curriculum for Excellence to support pupils learning about local history and this features the Norse heritage of Dingwall.


The project activity has been monitored by monthly partner meetings, main partner meetings (every 6th months) and by Steering Committee Meetings (every 6th months). This means the project organisation structure has remained the same since the start up of the project.

The Management Team consists of four work package leaders and the project coordinators, while project management is ensured by the Steering Committee, supported by the International Coordinator. In addition 10 work groups are active in the project.

Reports have been submitted to the Steering Committee and to NPP as required.

2.1.1 Description of project WP 1

Title:	Management and coordination
Strategic Focus:	Project management and coordination to secure the successful operation

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	of the project
Responsible partner:	Sogn og Fjordane County Council
Involved partners:	All partners involved
Expected outcome: (Summary of the planned effect of the work package)	Well organized project which fulfils the objectives of the project

Activity description of WP 1	
<p><i>Please present your activity plan outlined in your approved application</i></p> <ul style="list-style-type: none"> • Organizing the steering committee and Management Team • Face to face meetings, work shops, MT and SC meetings (project indicators): <ul style="list-style-type: none"> ○ Kick off meeting in Iceland fall 2009 ○ Meeting 2 in Shetland & Orkneys spring 2010 ○ Meeting 3 in Faroe Islands fall 2010 ○ Meeting 4 in Norway spring 2011 <ul style="list-style-type: none"> ▪ Mid-term evaluation workshop ○ Meeting 5 in Scotland Highlands Fall 2011 ○ Final Conference Sogn og Fjordane Spring 2012 <ul style="list-style-type: none"> ▪ Final evaluation workshop • Monthly MT meetings (audio or internet supported) • Reporting <ul style="list-style-type: none"> ○ Signed project agreement ○ Financial reports ○ Progress reports ○ Final evaluation report ○ Final report • Documents and tools <ul style="list-style-type: none"> ○ Communication plan ○ Design and Project logo ○ Adopting web based project management tool ○ Design of the website ○ Public web-site up and running ○ Document templates 	<p>Please describe your activities in your WP 1, please make this description accumulative. Make the description in chronological order and name the different descriptions as follows in this example:</p> <p>Activity report no 1 (List the activities)</p> <ul style="list-style-type: none"> • Organizing the steering committee and Management Team: <i>Executed</i> • Face to face meetings, work shops, MT and SC meetings : <ul style="list-style-type: none"> ○ Kick off meeting in Iceland fall 2009: <i>Executed (Hosted by WP 4)</i> ○ <i>Established lead partner work group</i> • Monthly MT meetings (audio or internet supported): <i>Six meetings organized</i> ○ Signed project agreement: <i>Developed</i> • Documents and tools <ul style="list-style-type: none"> ○ Communication plan: <i>Produced</i> ○ Design and Project logo: <i>Produced</i> ○ Adopting web based project management Tool : <i>Testing</i> ○ Design of the website: <i>Project web site produced, up and running</i> ○ Document templates ○ Project leaflet: <i>Flyer produced</i> ○ Presentation template: <i>Produced ppt template</i> ○ Project Presentation: <i>Produced ppt.</i> <p>Activity Report no 2 List the activities</p> <ul style="list-style-type: none"> • Face to face meetings, work shops, MT


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<ul style="list-style-type: none"> ○ Project leaflet ○ Presentation template Project presentation 	<p>and SC meetings :</p> <ul style="list-style-type: none"> ○ <i>Meeting 2 in Shetland & Orkneys spring 2010 – Hosted by WP2/WP3</i> ○ <i>One Steering Committee Meeting organized in Shetland & Orkneys</i> ○ <i>Attended NPP Lead Partner Seminar, Ireland Sept. 2010</i> <p>Monthly MT meetings (audio or internet supported): <i>Seven meetings organized</i></p> <ul style="list-style-type: none"> ○ <i>Meeting with partner 3 in Oslo concerning financial issues/budget</i> <ul style="list-style-type: none"> • Reporting ○ <i>Signed project agreement : Produced</i> ○ <i>Financial reports : Five project claims submitted from five partners</i> ○ <i>Progress reports: One Project Case Study submitted to NPP Secretariat. One Main Project Activity Report submitted to NPP Secretariat One activity report submitted to Steering Committee</i> <ul style="list-style-type: none"> • Documents and tools ○ <i>Adopting web based project management Tool: Testing and evaluation of web forum and web site</i> ○ <i>Design of the website: Updated</i> ○ <i>Document templates: Press release template produced</i> ○ <i>Project leaflet: Evaluated</i> ○ <i>Poster: Produced poster</i> <p>Activity Report no 3 List the activities</p> <ul style="list-style-type: none"> • Face to face meetings, work shops, MT and SC meetings : ○ <i>Main Partner Meeting no3. was organized according to the schedule, hosted by Kunningarstovan, Faeroe Islands.</i> ○ <i>One Steering Committee Meeting was organized in Faeroe Islands</i> ○ <i>Monthly Managment Team Meetings (5) was organised via SKYPE .</i> <ul style="list-style-type: none"> • Reporting ○ <i>Financial reports : One main project claim submitted on behalf of 6 partners Presented proposal on budget changes from partner no 3</i>
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	<ul style="list-style-type: none"> ○ Progress reports: <i>One Main Project Activity Report (round 2) submitted to NPP Secretariat . One activity report submitted to Steering Committee</i> ○ Final evaluation report: <i>Pending</i> ○ Final report : <i>Pending</i> ● Documents and tools ○ Communication plan: <i>Active</i> ○ Design and Project logo: <i>Logo for <u>thingsites.com</u> in cooperation with all partners and external experts.</i> ○ Adopting web based project management Tool: <i>All partners involved in evaluating the web forum. Established Basecamp as project management tool as result of evaluation.</i> ○ Design of the website: <i>Updated and adjusted design of project web site. All partners may access and contribute</i> <p><u>Activity Report no 4</u> List the activities</p> <ul style="list-style-type: none"> ● Face to face meetings, work shops, MT and SC meetings : ○ <i>Main Partner Meeting no4 was organized according to the schedule, hosted by Gulen Municipality,Norway</i> ○ <i>Main Partner Meeting no5 was organized according to the schedule, hosted by Highland Council</i> ○ <i>Two Steering Committee Meetings was organized in Norway and Scotland All partners involved in the planning</i> ○ Monthly Management Team Meetings (4) was organised via SKYPE/telephone . ● Reporting ○ Financial reports : <i>One main project claim submitted on behalf of 6 partners Presented proposal on budget changes from partner no 3</i> ○ Progress reports: <i>One Main Project Activity Report (round 3) submitted to NPP Secretariat . Two activity reports submitted to Steering Committee</i> ○ Final evaluation report: <i>Pending</i> ○ Final report : <i>Pending</i> ● Documents and tools ○ Communication plan: <i>Active</i>
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	<p>Design and Project logo: <i>Logo for thingsites.com in cooperation with all partners and external experts.</i></p> <ul style="list-style-type: none"> ○ Implementing web based Project management tool: ○ Design of the website: <i>Updated project web site. All partners may access and contribute.</i>
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Results to date from WP 1

<ol style="list-style-type: none"> 1. Project coordinator engaged and regional communication work group established 2. Established organization model based on the structure of activities in work packages and as described in the application. 3. Management team consisting of WP-leaders organized and 18 meetings have been organized. 4. Steering Committee organized, and 4 meetings arranged. 5. Ten work groups have been established in cooperation with partners and external organizations. Local work group established. 6. Partnership agreement developed and signed 7. 1 web site established in cooperation with partners 8. Design and project logo developed in cooperation with all partners 9. Communication plan produced (WP2 and all partners) 10. Document templates, info material: 2 project flyers/brochures, presentation template and project presentation have been produced in cooperation with all partners. (WP2) 11. Implemented web based project management/communication tool, all partners 12. Reports produced as required.

2.1.2 Description of project WP 2

Title:	Communication and Dissemination
Strategic Focus:	Communication to secure the effective dissemination of project information and results, and information about the Thing sites.
Responsible partner:	Department of Archaeology, Orkney College
Involved partners:	All partners
Expected outcome: (Summary of the planned effect of the work package)	The awareness of the project and the sites is high at local and regional level. National, regional and local media emphasis on the THING project and Thing sites in feature articles. Increased interest and focus from the local educational institutions and in the urban research communities.

Activity description of WP 2

<p><i>Please present your activity plan outlined in your approved application</i></p> <ul style="list-style-type: none"> ○ Establish a common website ○ Separate websites for each Thing Site 	<p>Please describe your activities in your WP 2, please make this description accumulative.</p>
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<p>will be improved and developed</p> <ul style="list-style-type: none"> ○ Dissemination strategy will be made ○ Communication plan will be made. ○ Organize a training course ○ Promotional material for conferences, seminar, exhibitions, will be made available ○ A media kit will also be made ○ Project presentations ○ Leaflets ○ Power points, etc will be available ○ Press releases ○ Invite key stakeholders to participate in promotional, open parts of seminars and final conference 	<p>Make the description in chronological order and name the different descriptions as follows in this example:</p> <p>Activity report no 1 List the activities</p> <ul style="list-style-type: none"> ○ Establish a common website: <i>A project web site has been produced by WP1 in coop. with WP2 and all partners (WP2 responsible for written content)</i> ○ Separate websites for each Thing Site will be improved and developed: <i>Started, developed web site audit concerning partners and their Thing sites, processing the collected material. Responsibility for the content of the common web page.</i> ○ Dissemination strategy will be made: <i>Pending.</i> ○ Communication plan will be made: <i>Produced in cooperation with WP1, and all partners.</i> ○ Organize a training course: <i>Next period</i> ○ Promotional material for conferences, seminar, exhibitions, will be made available: <i>Under planning</i> ○ A media kit will also be made: <i>Submitted material for photo collection. Planning of media kit and promotional material in cooperation with Lead Partner/all partners.</i> ○ Project presentations: <i>To be executed coming period</i> ○ Leaflets : <i>Flyer produced in cooperation with WP1/all partners</i> ○ Power points, etc will be available: <i>Produced</i> ○ Press releases: <i>Under planning(WP3)</i> ○ Invite key stakeholders to participate in promotional, open parts of seminars and final conference: <i>Under planning</i> <p>Activity Report no 2 List the activities</p> <ul style="list-style-type: none"> ○ Establish a common website: <i>A work group has been established with the aim of ensuring content and language.</i> ○ Separate websites for each Thing Site will
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	<p>be improved and developed: <i>Audit under work,</i></p> <ul style="list-style-type: none"> ○ Dissemination strategy will be made : <i>Pending</i> ○ Organize a training course: <i>Organized 2nd partner meeting, steering committee meeting, visiting lecturers, public events, workshops and site visits in Shetland and Orkney in April 2010 in partnership with WP3.</i> ○ Promotional material for conferences, seminar, exhibitions, will be made available: <i>Posters produced for mini exhibition in context with 2nd partner meeting (Shetland/Orkney)</i> ○ A media kit will also be made: <i>Produced/under evaluation</i> ○ Project presentations : <i>Presented during 2nd partner meeting (Shetland/Orkney)</i> ○ Leaflets: <i>Flyer(WP1) produced/under evaluation</i> ○ Power points, etc will be available : <i>Introduced during 2nd partner meeting (Shetland/Orkney)</i> ○ Press releases: <i>Published in connection with 2nd partner meeting</i> ○ Invite key stakeholders to participate in promotional, open parts of seminars and final conference: <i>In cooperation with (see)WP 3 and organizing the 2nd partner meeting</i> ○ <i>Established three work groups</i> <p><u>Activity Report no 3</u> List the activities</p> <ul style="list-style-type: none"> ○ Establish a common website: <i>In cooperation with WP3 (involving all partners and external experts), a new web site is under development.</i> ○ Separate websites for each Thing Site will be improved and developed: <i>Under work Audit/collecting of material from all partners.</i> ○ Dissemination strategy will be made : <i>Dissemination Strategy Document was produced</i> ○ Promotional material for conferences,
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	<p>seminar, exhibitions, will be made available: <i>Contribution to roll ups and leaflet in cooperation with partner 2(production), and partner 1, 4 and external experts.</i></p> <ul style="list-style-type: none"> ○ A media kit will also be made: <i>Produced</i> ○ Project presentations : - ○ Contributed to : <i>Standards for archaeological assessment of Thing sites in Highlands and Islands of Scotland. Produced "Risks for Thing sites in Orkney"- to be used in connection with "Site management", involving all partners.</i> <p>Activity Report no 4 List the activities</p> <ul style="list-style-type: none"> ○ Establish a common website: <i>In cooperation with WP1 (involving all partners and external experts), under construction web site no 2</i> ○ Separate websites/webpages for each Thing Site has been enhanced, created and/or are under construction. ○ Power points were made available internally through Basecamp. ○ Local and regional media interest was generated by the Dingwall project and meeting. ○ Education was the theme and Knowledge Exchange between urban university lecturer (ex St Andrews) archaeologists, historians, local educationalists with Thing group. ○ Lectures, Scotland Highland <ul style="list-style-type: none"> - Dr Barbara Crawford - 'Things in the Norse world' -David & Sandra MacDonald & Dr Oliver O'Grady – 'The Thing Site of Dingwall' - Dingwall Academy on Local educational workbook
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Results to date from WP 2

1. Established web site in cooperation with Lead partner. (Content responsibility)
2. Audit concerning separate web sites developed and distributed
3. Communication plan developed in cooperation with lead partner(all partners)
4. Material for Media Kit produced in cooperation with Lead Partner/WP3/all partners

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5. Organized and hosted the 2nd partner meeting in cooperation with WP3
6. Media training course and work shops organized in connection with 2nd. Partner meeting(WP3)
7. Project presentations : Produced, presented during 2nd partner meeting
8. Three Work groups established : Dissemination, Editor(Web), Media Kit
9. Dissemination strategy Document produced in cooperation with all partners
10. New common web page under construction
11. Separate websites/webpages for each Thing Site have been enhanced, created and/or are under construction

2.1.3 Description of project WP 3

Title:	Analysis of good practices and specifications of new service models
Strategic Focus:	The work package is the key activity of the project and will document the potential of sustainable service development at the Thing Sites and further develop the service models and the set of identified good practices based on surveys, analysis, study trips and inter-regional seminars. WP3 will specify and test the full set of services.
Responsible partner:	Shetland Amenity Trust, Shetland, (UK)
Involved partners:	Sogn og Fjordane County Council, Leikanger, (NO) Gulen Municipality, Eivindvik (NO), Thingvellir national park, Iceland, Department of Archaeology, Orkney College, Kirkwall, (UK), The Highland Council. Inverness, (UK), Kunningarstovan, Torshavn (FO) and associated partner Manx National Heritage Douglas, Isle of Man
Expected outcome: (Summary of the planned effect of the work package)	<ul style="list-style-type: none"> - Documentation of the Thing Sites inter regional influence and history - Adapted interpretations methodology for the Thing sites - Resulting common inter-regional branding and marketing strategies - Recommendations for sustainable tourism services - Recommendations for sustainable site management - Documentation for supporting serial nomination of Thing Sites at the UNESCO World Heritage list. <p>Results and recommendations will also be tested in all regions.</p>

Activity description of WP 3

<p><i>Please present your activity plan outlined in your approved application</i></p> <ol style="list-style-type: none"> 1. Survey and document the inter-regional Thing site history across the 7 regions regions (start Sept 2009, end June 2010). Develop an agenda for future research. 2. Establish common set of interpretation methods adapted to the Thing site regions (start Sept 2009, end Dec 2009). Develop a common knowledge platform of the Thing 	<p>Please describe your activities in your WP 3, please make this description accumulative. Make the description in chronological order and name the different descriptions as follows in this example:</p> <p>Activity report no 1 List the activities</p> <p>1) Developed survey for documentation of the inter-regional Thing site history across the 7</p>
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<p>Sites. Make available exhibitions, publications and role play models.</p> <p>3. Documentation of the inter-regional story and the links to other local and regional resources. (Start Jan 2010 – end Dec 2010). Publish information sheets, leaflets, web page articles and entries for regional and international tourism. Guidelines for interpretation and dissemination of the common history will be worked out.</p> <p>4. Establish collaboration with local schools for developing local and regional awareness, motivation and support and produce pedagogical material for schools (Start Jan 2011 – end June 2012)</p> <p>5. Identify and document sustainable site management principles, including conservation, care and visitor management for the long term benefit of the site and sustainable tourism. (start Jan 2011 – end June 2011) . Produce a report with recommendations for a sustainable approach. Make guidelines and strategies, based on investigation of challenges met by the Thing Sites. Cooperation on physical development of the sites, e.g. about signs, paths and security.</p> <p>6. Develop strategies for spreading tourists more in “space and time” through increased collaboration between national tourism gateways (urban areas) and the local Thing sites to stimulate a more sustainable regional tourism development. (start Jan 2011 – end Dec 2011) Develop and market thematic trips between the Thing Sites and to historic paths connected to each Thing Site.</p> <p>7. Develop common strategies and inter-regional collaboration models for the process towards a serial nomination of Thing Sites at the UNESCO World Heritage list. (start Jan 2010 – end June 2012). Produce a report about the opportunity of a serial nomination at the UNESCO World Heritage List. Lead an executive committee of representatives from the Thing Sites. Run a seminar on the UNESCO issue.</p> <p>8. Produce final Good Practice guidelines for</p>	<p>regions. All partners involved.</p> <p>2) Started development of interpretation guide lines. Audit and gather information. All partners involved.</p> <p>3) Thing Story: Started the process of documentation of the inter-regional story and links to other local and regional resources.</p> <p>4) To be started later in the project life span</p> <p>5) To be started later in the project life span</p> <p>6) To be started later in the project life span</p> <p>7) Established work group for UNESCO World Heritage Status – development on common strategies and collaboration models for the process towards serial nomination of Thing sites on the World Heritage list</p> <p>8) To be produced later according to progress plan.</p> <p>Other:</p> <ul style="list-style-type: none"> - Organizing/preparing the 2nd Partner meeting and Steering Committee meeting in cooperation with Orkney College, involving all partners. - Preparations on establishing sub committees (work groups) - Developed press release template in cooperation with WP1 (all partners) <p>Activity Report no 2</p> <p>1) Draft standards prepared for archaeological assessment of thing sites in the Highlands and Islands of Scotland.</p> <p>2) Interpretation guidelines prepared for Thing sites. Produced “Interpret it”- guidelines</p> <p>3) Audit and bibliography compiled of information relating to main thing sites in 7 partner regions.</p> <p>4) Work group established. Start Jan 2011.</p> <p>5) Work group established. Start Jan 2011.</p> <p>6) To be started later in the project</p> <p>7) Established work group for UNESCO World Heritage Status – development on common strategies and collaboration models for the process towards serial nomination of Thing sites on the World Heritage list: Lecture during 2nd. partner meeting. Work group meeting organised.</p>
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<p>sustainable local, regional and international service development. (Start Jan 2012 – end June 2012)</p> <p>The planned series of inter-regional seminars (one each half year) will support these key activities and processes by presentations & discussions of interim results, including study trip to relevant the Thing site, public authorities and enterprises in the host region.</p>	<p>8) To be produced later in the project</p> <ul style="list-style-type: none"> - Organised 2nd partner meeting, steering committee meeting, visiting lecturers, public events, workshops and site visits in Shetland and Orkney in April 2010 in partnership with Orkney College. In cooperation with WP2. <p>Workshops: Ran 3 WP workshops and specific training sessions on:</p> <ul style="list-style-type: none"> - Using the THING website, - Pictures and the power of the press, - Tourism and marketing strategies. <p>Lectures: Facilitated public knowledge transfer through series of lectures for partners and public as part of partner meeting as follows:</p> <p>Brian Smith, Shetland Museum and Archives: <i>Tings in Shetland: myths and realities</i></p> <p>Arild Bergström and Siri Ingvaldsen) <i>NPP THING Project: Thing sites International Networking Group</i></p> <p>Dr John Baker, University of Nottingham and Dr Stuart Brookes, University College London): <i>Leverhulme Project: Landscapes of Governance: Assembly Sites in England 5th-11th centuries</i></p> <p>Dr Alexandra Sanmark UHI Centre for Nordic Studies: <i>HERA Project: The Assembly Project: Meeting Places in Northern Europe AD 400-1500</i></p> <p>Dr Victoria Whitworth: <i>The Dead in Court: Law and World-View in the Early Middle Ages</i></p> <p>Stuart Reddish: <i>Thynghowe – discovery of an assembly site in Sherwood Forest, Nottingham</i></p> <p>Site visits:</p> <p>Old Scatness Broch and Tingwall, Shetland Maeshowe, Ring of Brodgar, Skara Brae, Tingwall, St Magnus Cathedral, Dingieshowe and Brough of Deerness, Orkney</p> <ul style="list-style-type: none"> - Publicised project to representatives of local councils, businesses, universities, local history groups, parish councils, funding bodies, media, tourism organisations, social enterprises and members of the public through inviting them to participate in public
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	<p>elements of Shetland/Orkney partner meeting in April 2010.</p> <ul style="list-style-type: none"> - Exhibitions prepared regarding project and Shetland thing sites for partner meeting in April 2010. - Template press releases and partner meeting programmes developed from those prepared for Shetland/Orkney partner meeting. <p>Activity Report no 3 List the activities</p> <p>2) Common knowledge platform being developed through uploading examples from all partners, of good practice, role play, exhibitions and interpretation opportunities onto Basecamp to be shared by all partners to help develop their own local initiatives.</p> <p>3) Audit forms, images and comprehensive bibliography available to all partners through Basecamp and bibliography available on project website. Introduction to Things, project and brief summary compiled for each partner and images collated and available for use in leaflets, articles, website and publications. Papers from Shetland/Orkney conference are uploaded on Basecamp. All partners have contributed in the process.</p> <p>4) Information being collated on what activities partners already have in place and what are aspirations as part of this project. Links being established between partners and local schools, material which needs translating has been identified and discussions commenced re the types of resources we want to produce. All partners have been involved in the process.</p> <p>5) Interpretation guidelines: General Guidelines produced. All partners invited to submit material. Standards for archaeological assessment of Thing sites in Highlands and Islands of Scotland. List of risks and challenges been prepared for each partner site.</p> <p>6) Tourism and marketing group established and preparing marketing strategies. All partners and external experts are</p>
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represented. The group is working in close co-operation with WP2 and WP4 to develop a Thing sites website and promotional map-based leaflet which can be used to market thematic trips and historic paths connecting thing sites.

7) Information being collated and collaboration between partners on the UNESCO work group regarding possible routes towards serial nominations from different countries. Seminar and workshop being planned for September 2011. All partners are invited to take part in the process while associate partner have the main responsibility for the program .

8) Interpretation guidelines and standards for archaeological assessment of thing sites in Highlands and Islands of Scotland prepared. Good practice will be discussed in more detail at Highland meeting Sep 2011 to determine which other guidelines should be produced. All partners are involved in this process.

Meetings: Met with representatives of The Assembly Project to liaise regarding excavations at Tingwall, Shetland planned for May 2011.

Communication: Reported on progress of the project to Destination Viking Association.

Other: Produced a plan for activities and products to be developed in Shetland including commissioning a play based on an original Thing case, re-enactment and debating events, interpretation on site and in local museum, series of lectures, production of educational resources and activities involving local primary schools.



Activity Report no 4 List the activities

3) Considerable work has been undertaken working closely with web designers to develop a good platform for publishing

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	<p>material relating to thing sites and the wider local and regional resources.</p> <p>- Information, text and images regarding the inter-regional story and other sites of interest for researchers and tourists have been collated.</p> <p>4) Audit conducted on what activities partners already have in place and what are aspirations as part of this project.</p> <p>5) Detailed site management guidelines are being drafted and include management practices and visitor management recommendations for each site and general recommendations for a sustainable approach to site management.</p> <p>6) Tourism and marketing strategy are being drafted by Tourism and Marketing work group, which is working in close co-operation with WP2 and WP4 to develop a Thing sites website and promotional map-based leaflet which can be used to market thematic trips and historic paths connecting thing sites. Plans include producing film clips or possibly a more ambitious film package telling the joint story.</p> <p>7) Seminar and workshop on UNESCO status was held September 2011 and is now forming the basis of a detailed report on the issue.</p> <p>Organising : Commissioned and liaised with external experts re website, photographs and publications.</p> <p>Meetings: Met with representatives of The Assembly Project to liaise regarding excavations at Tingwall, Shetland planned for May 2011.</p> <p>Communication: Reported on progress of the project to Destination Viking Association.</p>
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Results to date from WP 3	
<ol style="list-style-type: none"> 1. Conducted Audit of documentation of the inter-regional Thing site history and prepared comprehensive bibliography. 2. Prepared Interpretation guidelines for Thing sites and shared examples of good practice 	

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<p>with partners.</p> <ol style="list-style-type: none"> 3. Organised partner meeting, steering committee meeting, public lectures, training events, workshops and site visits as part of Shetland/Orkney partner meeting April 2010. 4. Developed press release and partner meeting templates. 5. Established work groups for UNESCO World Heritage Status, Site Management, Education and Tourism and Marketing. 6. Liaised with the Assembly Project re proposed excavation in Shetland. 7. Engaged and worked closely with web-designers to produce a Thing sites website and liaised closely with all partners to collate text and images. 8. Prepared summary sheets re Thing sites, THING Project and individual sites for use in articles, leaflets and other publications, web sites. 9. Prepared standards for archaeological assessment of Thing sites in Highlands and Islands of Scotland. 10. Prepared brief and commissioned editor for a common thing booklet and prepared brief and sought concept designs for a promotional leaflet. 11. Co-ordinated input from partners and drafted site management guidelines. 12. Organised a seminar and workshop on the issue of UNESCO status.

2.1.4 Description of project WP 4	
Title:	Pilot test web2.0 inter-regional co-production and co-profiling of services
Strategic Focus:	Test Internet web 2.0 platform to enable people and ideas to come together both within and across the Thing site regions. Address the problems of how to attract and mobilize the users and visitors, how to ensure a widespread use of the result from WP 3 and how to enable a dynamic interaction increasing the inter-regional knowledge base initiated by the activities in WP3.
Responsible partner:	Thingvellir National park, Iceland
Involved partners:	Sogn og Fjordane County Council, Leikanger, (NO) Gulen Municipality, Eivindvik (NO), Shetland Amenity Trust, Shetland, (UK), Department of Archaeology, Orkney College, Kirkwall, (UK), The Highland Council. Inverness, (UK), Kunningarstovan, Torshavn (FO) and associated partner Manx National Heritage Douglas, Isle of Man
Expected outcome: (Summary of the planned effect of the work package)	Specify the relevant mix of services, set up an inter-regional internet web2.0 test interface, provide content from the results developed and transferred in WP, then stimulate and test mobilisation and networking between the interested end-users, the regional and international mentors, the other regional and international knowledge providers including the regional authorities and regional development agencies.
Activity description of WP 4	
<i>Please present your activity plan outlined in</i>	<u>Activity report no 1</u>



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<p><i>your approved application</i></p> <p>1. Specify and implement test service</p> <ul style="list-style-type: none"> - set up technical structures linked via interregional THING portal - selection and training of personnel from Thing sites and regional authorities - selection and training of personnel from education and research - develop information and interpretation models for Internet services - develop a common template for presentations on web <p>2. First implemented version of service finished June 2010</p> <p>3. Test with set of target group July 2010- Dec 2011</p> <ul style="list-style-type: none"> - feed content from first analysis of regional good practice - feed content from presentations from WP3 seminar - feed complementary material from all regions base on the WP3 results - stimulate interactivity and wide dissemination of results <p>4. Plan permanent operation of internet based mobilisation and interaction service and consider possible threats like protecting privacy, securing correct and trusted content, and avoiding disconnected communities. (finished Dec 2011)</p> <p>5. Verified and modified services based on full set of results (by May 2012)</p> <ul style="list-style-type: none"> - Plan for future operation of internet based service - Final Specification of web 2.0 service - Report on aggregated results for use of Web 2.0 technological services to support entrepreneurs (May 2012) 	<p>1) Not concluded, still under work</p> <p>2) Not executed. Web 2.0 service Facebook and Twitter account started.</p> <p>3) Not executed. To be concluded Jan 2012</p> <p>4) Not concluded. To be concluded Jan 2012</p> <p>5) Start up 2011-conclusion June 2012</p> <p>Organizing: Organizing/preparing the 1st. Project Partner Meeting and “Kick Off”- meeting in cooperation with all partners.</p> <p>Organizing workshops: Four workshops for work packages All partners involved</p> <p>Organizing Lectures/ Alice Whitmore PhD Candidate, : Þingstaðir og staðsetningar út frá landslagi Alexandra Sanmark PhD Assembly features and characteristics – is there a ‘model thing site’? Bergur Þorgeirsson director of Snorrastofa: Assembly sites in the west of Iceland in medieval text Svavar Sigmundsson : Thing as a sitename in Iceland. Einar Á.E.Sæmundsen: Thingvellir as masstourism site and a World Heritage site Adolf Friðriksson : Archeological excavation at Thingvellir Gísli Sigurðsson : Lawspeakers and their role All partners involved</p> <p>Meetings: Participated, actively taking part in, all MT and partner meetings concerning the project.</p> <p>Communication: GAGARIN: Digital design company – lecture/work shop</p> <p>Activity Report no 2</p> <p>1) Not concluded, still under work. Produced ppt. for partner meeting no 2 with basic analyses of implementation of Web.2.0 services.</p> <ul style="list-style-type: none"> - Web.2.0 Work Group consisting of five members established.
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	<p>2) Not concluded, still under progress: Web 2.0 service Facebook re-established and updated: http://nb-no.facebook.com/pages/Thing-Project/106164962786881?ref=ts Twitter account evaluated and removed. WP4 is represented in five project work groups.</p> <p>3) Not executed. To be concluded Jan 2012 4) Not concluded. To be concluded Jan 2012 5) Start up June 2011</p> <ul style="list-style-type: none"> o Meeting with project coordinator in Oslo, spring 2011 in connection with future budget changes <p>Details on workshops organized in Iceland 2009, during “Kick Off meeting”:</p> <p><i>Four Work packages-workshop 2009.</i> <i>The discussion on the four work packages, their content and aims, was organized as a workshop in four sessions, each session reserved for the individual work package. Ample time was reserved for discussions aiming for a deeper understanding of the project outcomes and implementation of each of the work packages. The introduction to themes was supported by inviting specialists to lecture on selected topics. In addition the Icelandic company GAGARIN was invited to introduce methods on how interactive media solutions may be experienced, understood and shared.</i></p> <p><u>Activity Report no 3</u></p> <p>1)Not concluded, still under work. - Web.2.0 Work Group consisting of five members from partner organizations activated.</p> <p>2) Not concluded, still under progress: WP4 is represented in five project work groups. Established and tested Flickr-account regarding dissemination of Thing site photo material /new photo library</p> <p>3) Not executed. To be concluded Dec 2011 4) Not concluded. To be concluded Dec 2011 5) Start up June 2011</p>
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	<p>Other) Budget change process started and approval of budget changes received from NPP, Copenhagen.</p> <p>Activity Report no 4 1) Not concluded, still under work. Concluding March 2012</p> <p>2) Flickr/Facebook-account regarding dissemination of Thing site photo material /new photo library established and updated 3) Not executed. To be concluded Feb 2012 4) Not concluded. To be concluded Feb 2012 5) To be concluded May 2012</p> <p>Other) Budget change process started and approval of budget changes received from NPP, Copenhagen. Due to budget changes the original activity plan is reduced. However, outcome is expected in all parts.</p> <p>Also see section: 5.1</p>
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Results to date from WP 4	
<ol style="list-style-type: none"> 1. Organized the first Partner Meeting (“kick-off” meeting) 2. Five workshops organized in connection with the partner meeting 3. 7 lectures organized 4. Established 1st. Web 2.0 service 5. Work Group for QWeb.2.0 services was established 6. Produced ppt. for partner meeting no 2 with basic analyses of implementation of Web.2.0 services. 7. Facebook and Flickr accounts established 8. Measures to secure conclusion of service-product(WP1/all partners) 	

2.2 Change of activities	
Please report accumulatively any approved activity change(s) in comparison to approved application. (Note that any activity change(s) need pre-approval by the NPP 2007-2013 to be considered as eligible, please contact Secretariat for consultation in advance.)	
Change(s) made/ by WP/ Date of approval	Justification of change(s) made and impact on project implementation
1) - formal starting date for project changed from 01.07.09 to 10.06.09 Approval: 26.08.2010	1) No practical impact expected

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SECTION 3: INDICATORS

3.1 General indicators			
All projects should report accumulatively on general indicators achieved so far on the basis of your approved application. Please indicate if the project deals with:			
Water management		Improving transport links across national borders	
Improving accessibility	x	Improving waste management services	
Developing RTD and innovation networks	x	Actions between rescue services	
Risk prevention		Reducing climate change	
Promoting female entrepreneurship		Furthering adaptation to the effects of climate change	

Please indicate if the project involves:			
Universities / higher education institutions	x	Technology institutes and SMEs	


Equal opportunities: List accumulatively any participants involved in the project activities			No
<i>(i.e. conference and workshop participants, collaboration partners, project partner participants and other persons directly involved with the project)</i>			
No. of male < 25 years old		No. of female < 25 years old	
No. of male > 25 years old	46	No. of female > 25 years old	51

(Not counting attendance in open lectures/events – (hundreds))


Involvement of Small & Medium Sized Enterprises (SMEs)			No
No. of SMEs involved as partners			0
No. of SMEs involved as associated partners			0

3.2 Priority Specific Indicators	
All projects should report accumulatively on priority specific indicators achieved so far on the basis of your approved application:	


Priority 1 activity indicators		No
No. of SMEs involved in development of new products and services		-
No. of R&D partners involved in industrial collaborations		-
No. of new technology transfer models developed suitable for rural areas		-
No. of patent applications		-
No. of new e-services developed		-
No. of businesses modernised through ICT		-
No. of improvements in maritime safety/risk prevention		-

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Priority 1 output indicators	No
No. of transnational networks supporting new products and services	-
No. of transnational networks involving local, regional and national actors to inform policy development	-
No. of triple helix partnerships	-
Priority 1 result indicators	No
No. of transboundary products (refers to added value section)	-
No. of transboundary services (refers to added value section)	-
No. of new or improved solutions/systems to promote innovation & competitiveness in remote and peripheral areas	-
No. of new or improved transportation schemes / services developed	-
No. of new or improved ICT services / ICT solutions developed	-

Priority 2 activity indicators	No
No. of SMEs involved in development of new products and services	8
No. of R& D partners involved in industrial collaborations	0
No. of risk prevention measures	0
No. of actors adopting “green” products or services	8
No. of businesses with improved sustainable development practises	8
No. of solutions focusing on small scale renewable energy or energy efficiency	0
No. of new rural services developed through urban-rural links	5
Priority 2 output indicators	No
No. of transnational networks supporting new products and services	1
No. of transnational networks involving local, regional and national actors to inform policy development	1
No. of triple helix partnerships	8
No. of urban-rural links	8
Priority 2 result indicators	No
No. of transboundary products (refers to added value section)	0
No. of transboundary services (refers to added value section)	0
No. of new or improved solutions for sustainable management of natural or community resources 	0
No. of new or improved solutions for sustainable management of cultural heritage	0


3.3 Additional project indicators	No
Report on any additional indicators listed in your approved application and achieved so far:	
International THING website (inclusive WIKI or intranet) and improved regional Web 2.0 based sites (All partners + a common website)	5
International seminars and conference (Project meetings and a UNESCO strategy conference)	6
Reports Surveys and documentation of THING sites history and research questions, site management status of tourism impacts.	0
Reports on: * Thing Sites interregional influence and history	

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* Agenda for research * Sustainable site management principles	
Best Practice Guidelines and documentation (interpretation and branding, site management, sustainable tourism, UNESCO documentation)	o
Documentation <ol style="list-style-type: none"> 1. Guidelines for Interpretation and dissemination of common history 2. Common strategy for UNESCO nomination 3. site management and sustainable tourism 	

3.4 Change of indicators	
Please report accumulatively any change(s) of indicators in comparison to approved application.	
Change(s) made None	Justification of change(s) made and impact on project implementation None

3.5 Project outcomes
Please provide an overall description of project outcomes so far, by describing the status of the product and or service development and its implementation. Please describe specific features of your product or service which can demonstrate its innovativeness.
<p><i>A core activity in the project is to improve and re-implement operational regional services and to develop new sustainable services based on the Thing sites heritage. Evaluation of existing services, conclusions, improved practices and recommendations form the service model.</i></p> <p>The project is expected to produce not only the services themselves, but also a presentation of what has been achieved, and furthermore evaluation and recommendation on how to move on in order to improve services.</p> <p>Consequently, audits based on a wide range of activities and the mapping of present status of Thing Sites in the region are of vital importance in evaluating existing services and products and when recommending sustainable site management practices.</p> <p>In round 4 of the project the activity is still focused on collecting and processing material from all partners in addition to continue the process of producing new products. Major factors in contributing to the service model are:</p> <p>The Documentation of the Thing Sites inter-regional influence and history - creating a basis for many of the products in the project including a webpage and booklet ("Thing Story"). Both are under development and expected to be published spring 2012. The work has included an Audit of Documentation of the Inter-regional Thing Site History and preparation of a comprehensive bibliography.</p> <p>Adapted interpretations methodology for the Thing sites</p>

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Aiming at stimulating improved practices the project has produced the report “Interpret It”, containing the first basic interpretation guidelines for an adapted interpretations methodology for the Thing sites. This document gives a broad outline of the major aspects involved in interpretation, and provides guidance to all partners in the THING Project. It aims to help with interpretive projects, and to bring a unity of voice to the various projects.

Common inter-regional branding and marketing strategies

- are expected to be a major part of improved services for all partners. The Tourism and Marketing Strategy is being drafted by Tourism and Marketing Work group, which is working in close co-operation with WP2 and WP4/all partners, developing a common logo, Thing sites website and promotional map-based leaflet which can be used to market thematic trips and historic paths connecting thing sites.

This will be a new tool in promoting/communicating the Thing Sites and their values to a wider audience while at the same time stimulating improved services for sustainable tourism and site management. Travel organisations have actively and directly taken part in the development.

Recommendations for sustainable tourism services/ Site management)

- are being drafted in round 4 and include management practices and visitor management recommendations for each site and general recommendations for a sustainable approach to site management. The results will be aggregated into “THING Project Site Management Guidelines”, a toolset for local, regional and international service development.

Documentation for supporting serial nomination of Thing Sites at the UNESCO World Heritage list.

The activity and results mentioned above are also expected to provide results relevant for the Thing Sites planning for an application for inscription on the UNESCO World Heritage list. Exploration of opportunities for recognition (including WHS status) has been carried out with expert advisers at a “UNESCO-seminar” in Dingwall, Scotland and will be followed up by a report expected published in spring 2012.

Inter-regional and region web2.0 sites for wide spread promotion and co-production including both professionals and end-users/visitors



- includes integration between the printed material, common web site and Web 2.0 services. A Flickr and Facebook account will be followed up by all partners by the introduction and implementation of quick response codes at things sites and in other products.

Optimizing web-service and the implementation user generated feedback channels shall be carried out in cooperation with web designers. A pilot is expected to be tested February 2012. The product is behind schedule due to changes in budget and organisation but is expected to conclude within the time schedule. Combining all elements in the project the service is expected to offer new opportunities when conveying the values of the thing sites.

3.6 Transnational impact

Please describe the transnational **impact** of product and services developed to this date.

Joint development:

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All work packages and work groups have representatives from across the partner regions enabling sharing of experiences and ability to make contrast between countries and scale of sites. The products and services developed to date are designed to include information about the wider thing story and relate to the wider North Atlantic region, but include specific details and examples from each partner's own region which can be used for information and as models of good practise by other partners.

The products currently being developed will have a much wider impact as they will provide information and allow accessibility across the globe through the use of Web 2.0 services for dissemination of information. The wider interest in the subject and our project outcomes has already been demonstrated by the demographic, academic and geographic profile of users of the project Facebook page.

SECTION 4: PROJECT FINANCIAL INFORMATION

4.1 Project Expenditures

Please state your **approved total project budget**, the **total certified expenditures in the respective project period** and sum up the **total certified expenditures**.

Please present your total approved project budget:

989 001,85 EUR

After budget change 2011:

951 401,85

Please present your project's certified expenditures for the respective reporting period and total certified expenditure

Certified Expenditure period 1

83 874,71 EUR

Certified Expenditure period 2

144 636,68 EUR

Certified expenditure period 3:

116 404,43

Certified expenditure period 4:

132 249,24 EUR

Total certified expenditures:

477 165,06 EUR

4.2 Financial performance

Make an **analysis** of financial performance in comparison to your budget in the project decision and to your estimated distribution among Work Packages (% of budget spent vs. % of time spent according to project plan).



Financial analysis per 30.09.2011

Type of costs	Spent per 30.09.11	Revised budget per 31.12.11*	Revised budget per 30.09.11	% spent of revised budget per 30.09.11
Staff costs	217 300	286 147	257 532	84 %
Travel & accomodation	55 658	61 361	55 225	101 %
External experts	118 491	173 221	155 899	76 %
Office costs (directly allocated)	35 612	48 298	43 468	82 %
Promotion, publications, seminars, meetings	26 459	97 453	87 708	30 %
Equipment & supplies	10 297	15 890	14 301	72 %
Other	8 786	30 740	27 666	32 %
In kind costs	4 562	32 000	28 800	16 %
Total project expenditure	477 165	745 110	670 599	71 %

*Budget in Grant Letter per 31.12.2010 with deductions per 31.12.2010 in Thingvellir's revised budget (budget change in email from Einar Sæmundsen 14.12.2011, budget form from Siri Ingvaldsen to NPP 22.03.2011, approved by NPP 23.03.2011)

By the end of September 2011 71% of the budget is spent (revised budget per 30.09.11). Still only two financial periods are included for Iceland, and only one for Faroe Islands (for other partners four financial reports). When all CoEs are in, expenses will increase. The budget lines with the lowest expenditure compared with the budget are Promotion, publications, seminars, meetings 30% and Other (e.g. audit) 32%. Costs in these areas will rise towards the end of the project period. Several publications are to be produced before concluding the project. Only Faroe Islands has included In kind cost, and the percentage spent (16%) will increase when more reports from the Faroes are handed in. The first half year of the project period coordinators were not in place, and consequently activities were delayed. We expect that the higher activity in the different areas of the project will be visible in the following financial


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reports.

4.3 Budget changes

Please **indicate aggregated budget changes** made between different expenditures, and please **describe the impact** of the budget change on project implementation. (Note that all budget changes need pre-approval to be considered as eligible. Please contact the Programme Secretariat in advance for consultation).

Changes made/ Amount/Date of approval	Justification of change(s) made and impact on project implementation
Changes made/ Amount/Date of approval 23.03.2011 Approval budget change: deduction 37 600. Revised budget: 951 401,85	Justification of change(s) made and impact on project implementation Justification of change(s) made and impact on project implementation Justification of change(s) made and impact on project implementation Because of the financial situation in Iceland, Thingvellir had to apply for a budget reduction during this financial period. Following a discussion with Thingvellir and the other partners, coordinators conclude that: <ul style="list-style-type: none"> • The requested budget change will not have impact on the project as a whole, except that not as many and advanced Web2 services will be implemented as originally planned • There should be no changes in the projects outcomes and their viability after the project period other than those mentioned above. • Other partners may need to be more active in the work package, but we do not foresee the need for more changes following this reduction. With strengthened efforts from the other partners, especially those represented in the work group, and sustained support from Lead Partner/coordinators, we expect the activities defined in work package 4 to be carried out,

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	but with a delay and not as extensively as originally planned.
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SECTION 5: ANALYSIS OF PROJECT ACTIVITY AND OUTCOMES PERFORMANCE

5.1 Project activity and outcome performance

Make an **analysis** of project activity and outcome performance **in relation to indicators, time plan and budget** in your approved application.

The overall objective for the THING project is to exchange knowledge, specify, develop and test new and improved services for sustainable management and business development at the Northern European Thing sites.

Evaluation of existing services, conclusions, improved practices and recommendations form the service model.

The project is expected to produce not only the services themselves, but also a presentation of what has been achieved, and furthermore evaluation and recommendation on how to move on in order to improve services.

Project Activity

The project had a late start with project coordinators (**WP1**) being engaged in January 2010, 6 months after the start up of the project.

This is reflected in the project activity, time plan and in budget spending.

Regular monthly Management Team meetings, Main Partner meetings (every sixth month) and Steering Committee meetings (every sixth months) (**WP1/allpartners**) have been organized and the organizational structure seems to meet the requirements of the program and its aims and to balance the late start. (project indicators 3.3)

In WP 4 the activity Web 2.0 services (3.3) has clearly been behind schedule and this is reflected in the budget spending/changes and results.

In round 4, the partners and coordinators have taken measures to bring the activity in line with the time schedule and the expected products.

The common website no2 is expected to be launched March 2012 and also will provide content for the **Web 2.0 services**, where an important element will be the introduction and implementation of quick-response codes/cell phones/GPS (add project indicators).

Consequently Lead Partner will take a greater responsibility in WP4 in order to make progress concerning development and implementation of Web 2.0 services. These results are expected in round 5 and 6.

Most products related to indicators (3.3), including the Agenda for Research are expected to be concluded towards the end of the project, mainly in round 6, and this will clearly be reflected in the budget spending.

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Important products such as a new common web site, in context with tourism and marketing, (all partners) (3.3) (add project indicators) is expected to be launched in early spring 2012. The product is related to collected and produced material in the “Thing Story” (3.3) which is still being developed. The interregional history will also form the basis for pedagogical material for schools and in developing an agenda for future research (3.3) on the Thing Sites. The costs of producing these services are not yet fully reflected in the budget spending and the project must expect these activities to have an impact on the budget in round 5 and 6..

During the project a number of small enterprises have been connected to the project (3.2. indicators.) :

SMEs:Travel organizations/agencies from Shetland, Iceland, Faeroe Islands and Norway have taken actively part in work groups, in partner meetings and in developing products/services such as tourism and marketing strategies and products like maps and printed material.

Lead partner and Partner no 2 Gulen Municipality is cooperating with “ Stiftinga Jensbua” (business developing regional tourism) to market and develop Gulatinget as a tourist attraction. “SJ” is also directly involved in the project work groups. Through this cooperation visitor information, web presentations and leaflets are produced and disseminated. Haugland International R&D Center is directly involved in the project. Further Gulen is using the Icelandic company Gagrín to develop information in connection with their planned visitors centre.

“Vestlandsforskning”, a company providing contributions of knowledge is involved in development of digital products concerning all partners and has been connected to the network in planning the project.

Thingvellir is one of the most important tourist destinations in Iceland, working in cooperation with a number of organisation and tourist businesses. Manager Ásborg Arnþórsdóttir of “Visit South Iceland” also attended the partner meeting in Gulen. The Icelandic company Gagarín is involved in the development of information material and lectures.

Partner no 7 Kunningarstovan is one of 8 tourist information offices in Faeroe Islands and as such connected to various tourist businesses such as “GreenGate Incoming” offering sustainable tourist travels in the Faeroes.

Partner no 6 Highland council has established a connection to Dingwall Business Association, and representatives from DBA took part in the 5th partner meeting.

Shetland Amenity Trust, as guardian, developer and ambassador for Shetland’s unique heritage and culture, has close links with the national tourist agencies and businesses in Shetland and “ Visit Shetland “/ “Promote Shetland” is directly involved in the work groups and have also taken part in partner meetings. NB Communications are involved in developing digital material concerning all partners.

Partner Orkney College has established contacts with organisations and companies related to tourism business such as “Shorewatch/ Orkney Archaeology Tours”, Ridgway Travel , encouraging sustainable tourism while Manx national Heritage is working closely to “Destination Isle of Man Limited”, a company that has managed a variety of incentive and cultural groups.

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Creating a common knowledge platform

- has also contributed to the UNESCO seminar, organized in September 2011(3.3) and the preparation of a strategy report/recommendation (3.3) This activity has also resulted in a bibliography on the things sites in the North Atlantic region and the development of a common set of interpretation guidelines (3.2.indicators.)

The project has also started the development of educational material which is expected to be uploaded onto the common website in April 2012 (3.3.)

Site Management Guidelines(3.2) are being drafted and include management practices and visitor management recommendations for each site and general recommendations for a sustainable approach to site management (3.2)

The costs of these products will not be fully reflected on the budget until the last rounds of the project, but are estimated to stay within the budget limits.

Even if digital material is an essential part of the products and services, the projects expects to produce, and at present have under development, maps and leaflets in addition to the booklet that will be published spring 2012.(3.3)

Additional:

The Thing Project has proved to be the catalyst in Dingwall for the first ever Archaeological investigation at the Dingwall Thing Site and adjacent Parish Church. The survey work was commissioned by Dingwall History Society (supported by the Highland Council) and was carried out in September by Dr. Oliver O’Grady, Archaeology Consultant and specialist in Scottish Moot hills. Dingwall History Society and Arch (Archaeology for Communities in the highlands) assisted Dr. O’Grady with the survey work and an early technical interim report is showing key findings with recommendations for further investigations.

The Thing Project has also been the catalyst for moves to create a ‘Heritage Hub’ adjacent to the Dingwall Thing Site to provide a starting point for telling Dingwall’s Historical story – which would start with the town’s Norse heritage. *This would not have happened if Dingwall was not part of the Thing Project. This project is now progressing with Highland Council working in partnership with Dingwall History Society. A consultant brief has been prepared and this is now due to go out to for quotes.*

SECTION 6: PROJECT MANAGEMENT AND PARTNERSHIP DYNAMICS

6.1 Project Management dynamics

Provide an **analysis of the Project Management dynamics**, list decisions taken by Project Management Bodies and describe the impact the decision will have on the project implementation.

Prior to the start up of the project the partners had already established good communication, an informal network and contact meetings. Decisions made in the project aim to strengthen

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and improve all aspects of cooperation.

The communication and interaction between partners are secured by Internet based communication, (ip) telephone and direct meetings.

The feedback from partners on communication is good and the information flow and exchange of material through Internet based services seems to be on a satisfactory level.

During the project period no 4 all work groups have become active and partners have taken measures to follow up on activities by evaluating and commit to the agreed time schedule.

However, WP4 have been encountering challenges when it comes to maintaining the needed activity level.

Partners have been aware of the development and have taken measures to assist in producing the services mentioned in WP4.

Thus, Lead Partner is taking on more response in WP4 and will be supplying experts and work power into the activities in the work group.

Decisions made in project period 4:

Lead partner:

- report and financial claim to NPP
- activity in WP4-take on more responsibility

Steering Committee:

- Approval of activity reports
- Approval of six month/annual work plan
- Approval of Main Partner Activity reports

Management team/all partners:

20 items on the agenda, decisions on:


- communication tools/web 2.0
- organising the 4thrd. main partner meeting
- organising the 5thrd. main partner meeting
- organising UNESCO seminar
- organising the Steering Committee meeting
- meeting plan/time plan including the organising of the 6th main partner meeting
- submitting reports
- organising of new web page (Thingsites.com)/responsibilities

The decisions are expected to ensure progress, the wanted results and products, while at the same time aiming to stay within budget lines.

Decisions are also aiming at ensuring contact and cooperation after the conclusion of the project.

6.2 Project Partnership dynamics

Provide an **analysis of the Partnership dynamics.**

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The THING project partnership was developed and established through a pre-project funded by NORA. The pre-project identified a strong need for more in-depth collaboration between the sites and the regions. It also identified key activities and potential participants in a main project. The partners met for an international conference at Gulatinget in Gulen, Norway in June 2008, and the partners signed an agreement for further collaboration.

Contact persons and other active participants in the project have largely remained the same during the 4 project periods. This has contributed to continuation and easy communication internally.

Even if the partner organisations represent different backgrounds, level of resources and organisation structures, a common understanding concerning the aims and goals in the project has been developed. Partners have clearly demonstrated their ability to bring in external expertise and to collaborate where needed.

Some partners have strictly limited resources and there is also a varying degree of how strongly the project activities are anchored in the respective organisations. While some partners have come a long way in developing services for their thing sites, other are at the starting point.

This has become even more visible in the process of collecting background material and basic information concerning the individual thing sites.



However, in general the partners have succeeded in meeting the important deadlines, supplying the wanted material. Internet communication tools have contributed to a better flow of information between partners and more than 40 persons are now registered users of Basecamp communication tool.

The work groups, consisting of representatives from partner organizations and external experts, highly contribute to close cooperation and communication between all partner organizations.


All work groups are now active and external experts from various companies and organisations are included in the work groups. In addition there is an overlap in representation in the groups ensuring a good flow of information across the project.

The partners are expecting, that with strengthened efforts from all partners and with active and sustained support from Lead Partner/coordinators, the activities defined in work package 4 will be carried out, but with a delay and not as extensively as originally planned.

6.3 Project Partnership cooperation	
Please indicate any synergies exhibited with other projects funded by the Northern Periphery Programme 2007-2013 or projects funded by other programmes and describe concrete cooperation activities.	
Name of project/ funded by (name of programme)	Description of synergies and cooperation activities
The Assembly Project: Meeting Places in	The Assembly Project: Meeting Places in

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<p>Northern Europe AD 400-1500 (HERA Project)</p> <p>Landscapes of Governance: Assembly Sites in England 5th-11th centuries (Leverhulme Project)</p> <p>Friends of Thynghowe, Nottingham</p> <p>Destination Viking Association</p> <p>Shetland Arts</p> <p>SIC Education Services</p> <p>Althing Debating Society (Shetland)</p> <p>Bradford University with Friends of St Ninians Ltd/ Scotland's Islands Project Rousay Egilsay and Wyre Development Trust (variety of funding including renewable energy) Large community event (70+ attenders)</p> <p>Tom Muir (SME) folklorist and storyteller</p>	<p>Northern Europe AD 400-1500 (HERA Project)</p> <p>Invited representatives from University of Nottingham and University College London to lecture at Shetland/Orkney partner meeting.</p> <p>Discussions re commissioning and staging a play on the site at Tingwall, Shetland</p> <p>Liaised regarding discovery of a new thing site in Sherwood Forest, Nottingham, England and invited representatives to our partner meetings</p> <p>Updated Association on project activities and explored how project can link into the wider viking world and continue beyond the life of this project</p> <p>Partnership work towards staging a play on the thing site at Tingwall, Shetland</p> <p>Partnership work towards holding a writing competition with a thing theme during 2012 Work with school staff to develop appropriate educational resources about thing sites</p> <p>Discussions re hosting a debate for young people (possibly working with partners in Orkney) on a theme which would have been relevant at time the things were meeting</p> <p>Community organization working with arts foundations to develop local economy. Thing project advertised through TimeZone re-enactment and interpretation at Viking sites in island of Wyre, working with Julie Gibson, archaeologist and Bradford Uni International students from City University New York/ UK students and staff</p> <p>Services: Provision of advice to individual tour guides (e.g. at Cathedral) and connections with story tellers etc to support</p>
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<p>Dingwall Heritage Hub</p> <p>Haugland Int. R&D Center/SFj.County/Gulen Municipality</p>	<p>intangible cultural heritage aspects of tours of Thing sites</p> <p>Highland Council partnership with Dingwall History Society</p> <p>Book about Gulating English translation expected June 2012</p>
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SECTION 7: NPP 2007-2013 HORIZONTAL PRINCIPLES

7.1 Equal opportunities

Please report **concrete steps and activities** to enhance Equal Opportunities and how this changed the working culture in the organisations participating in the project.



- The project web page is updated and designed to conform to EU standards for access by physically disabled.
- A common web site with translations is being developed
- An editor group with responsibility for language issues on the project web page has been established.
- The interpretation guidelines (WP3) have taken full account of equal opportunities ensuring that interpretation methods are tailored to different audiences and that they address issues of equality of access - physical, intellectual, sensory, cultural, financial and organizational. Reference is made to particular guidelines e.g. clear print developed in the UK by the Royal National Institute of the Blind.
- The project partner organizations already has an equal opportunities policy in place and this project conforms to those guidelines ensuring that people of any age, sex, gender or ability have equal opportunity in carrying out activities on behalf of the organization.

7.2 Sustainable development

Please report **concrete steps and activities to** enhance Sustainable Development and how this changed the working culture in the organisations participating in the project.

The Site Management Work Group and the Tourism and Marketing Work Group both started their activities in Jan 2011 and are expected to have the major impact on this issue. A first step was to produce a list of "Risk and Challenges" concerning Thing sites. The material is being processed and a 3rd draft for "Site Management", including risk and challenges, is expected to be published the February 2012.



Sustainability is addressed in terms of the whole approach we take to interpretation as outlined in the Interpretation Guidelines. This may change approach taken to partners in developing new products.

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SECTION 8: PROJECT COMMUNICATION


8.1 Communication Indicators	N°
Please report accumulatively on the mandatory communication measures by using the following indicators:	
N° of websites developed	2
N° of visitors on website	unknown
N° of project logos developed	2
N° of promotional materials developed	5
N° of copies of promotional materials distributed or downloaded	unknown
N° of PowerPoint presentations developed	3
N° of project case studies submitted	1
N° of project picture libraries developed	1
N° of times the project attended an Annual Conference	2
N° of times the project attended a Lead Partner & Partner Seminar	2
N° of times the project attended a Thematic Event	3
N° of times the project attended a Training Seminar	3
N° of times the project attended an event organised by a Regional Contact Point	2

8.2 Communication tools			
To exemplify the indicators above, please list all the communications tools and promotional materials developed by your project so far.			
Date	Type of tool/material	Short description	Target group(s)
March 2010	Flyer	Printed material, basic info on about the project	Public, politicians, professionals
March 2010	Power point pres	1. Presentations made to Shetland/Orkney partner meeting in April 2010 shared with attendees and shared with partners through website 2. Presentation about Shetland, Orkney and Highland prepared for Scottish region NPP meeting August 2010 3. Presentation template	Public, politicians, professionals, internal
March 2010	Project Web site w/ closed discussion forum	General info and news, material for partners and public, photo, links, events. Possible with feed back from visitors	Public, politicians, professionals and internal
March 2010	Facebook	Development of general profile and info on the project	Public, politicians, professionals and internal
March 2010	Logo	Colour and presented with NPP/EU flag logo	Partners and cooperative

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			organizations
March 2010	Graphic profile	Describing the profile and the informing of the implementation of the NPP logo	Partners and cooperative organizations
March 2010	Communication Plan	For internal and external communication	Partners
Apr 2010	Press release templates	To be used in connection with news/events	Media, all
Apr 2010	Posters series	To be used in connection with meetings.	Public, politicians, professionals, internal
May 2010	Interpretive guidelines	Guidelines for thing sites (general)	Partners
June 2010	Conference folder	To be used in connection with meetings.	All
Sep 2010	Thing audit	Detail of thing sites and bibliography relating to 7 partner regions initially to be used internally, but will be developed and shared through website	Internal, public, professionals, co-operative organizations
Sep 2010	Archaeological standards	Guidelines prepared in relation to practice in Scotland – to be used as model within wider partnership	Internal, professionals, co-operative organizations
Oct 2010	Established Basecamp communication	Project planning and communication tool	Internal, partners and works groups
Jan 2011	Dissemination Strategy Document	A structured plan to spread to as wide an external audience as possible both information about the Thing sites of the Project's partners and information about the actual Project itself.	Internal, partners and works groups
Feb 2011	Roll ups	To be used in connection with conferences and meetings	Public, politicians, professionals, internal
Feb 2011	Flyer/Brochure	Printed material, info on about the project	Public, politicians, professionals
March 2011	Flickr-account established	Photo library on line	All
August 2011	QR code	QR code for project web site	All
Sept 2011	Press release	Events, Shetland, Thing project	All

8.3 Provide an analysis of the internal and external communication activities performed during this reporting period. What activities worked well, what activities did not work well? How do you see your overall communication performance? **Mention any (innovative)**

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steps your project has taken to enhance its communication performance.

Internal Communication:

The partners have decided on a common communication plan, not only regulating internal communication, but also pointing to external communication.

However: Communicating the results and products produced by the project is also expected to be an important part of the Tourism and Marketing Strategy, at present under development.

Important aims in the THING Project Communications Plan are to :

- ensure *effective knowledge transfer to all partners and organisations involved*.
- ensure an integrated approach of all communication applications
- *ensure service to participants/members in the project,*
- *ensure increased partner teamwork*
- manage implementation of the project *through effective communication*.

During the 4th project period a common Internet based communication and project management program has proven to be highly useful.

The tool (Basecamp) is ensuring fast and direct exchange of communication and at the same time offers document sharing, storage of documents etc.

It offers service to all members of the project while at the same offers tools for regulating traffic.

The communication tools seem to meet the requirements of a project of this size and there are now more than 40 persons connected to the communication program. Feedback from partners on internal communication has been very positive.

The graphic profile has been used when appropriate, securing the implementation of correct use of logos and integrated approach of all communication applications.

The communication between all partners (meetings) has mainly taken place as Skype conferences, telephone conferences (Management Team/Partner Meetings) or as general exchange of information and communication via e-mail.

For external communication the Thing Project a.o aims to:


- ensure the common new website will be multi-lingual (particularly the minority languages of the participating regions) and designed to conform to EU standards for access by the physically disabled
- ensure an integrated approach of all communication applications
- inform politicians, policy makers, and the public about the project itself, its aims and results.

The main tool for information concerning the project has been the project web site : **www.thingproject.eu** . The page has been regularly updated and contains information about the partners, and/or direct links to partner’s web sites and/or information about their thing sites.

To ensure the transparency in the project the main project documents are uploaded to the project web page as general information may be found there as well.

In round 4 a **new web site** is under construction, and the domain names “thingsite.com” and “thingsites.org” will both point to the same destination.

The website is building on the common knowledge platform in the project and aims to follow

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up on more specific information regarding the thing sites and is also part of the development of the Tourism and Marketing Strategy.

Thus the website does not offer specific information about the project, rather information meant for the public and tourists seeking cultural visit points/travels.

The web page is integrated with the “Thing Story” and other printed material under production such as maps and information material.

The integration of information tools also includes the use of Web 2.0 services and the introduction of QR codes on the thing sites (under development). According to the time schedule, this will be merged with smart phone services in spring 2012.

Seminars and events have successfully been used to convey the project to representatives from national, regional and local councils, educators, media, tourism organisations, social enterprises and members of the public.

At the 5th partner meeting representatives from Dingwall Business Association, Dingwall Community Council, Dingwall Rotary Club, Dingwall History Society and William Gilfillan, Corporate Manager for the Highland Council were present in formal sessions. Councillor Ian Ross, Chair of the Highland Council Planning and Development Committee, addressed the delegates.

Additionally Flickr Internet service and revitalisation of the Facebook account, have contributed to information about the project. The wider interest in the subject and project outcomes is demonstrated by the demographic, academic and geographic profile of users of our Facebook page.


Partners are informed that restructuring the Communication Plan in relation to Dissemination Strategy and strategy for Tourism and Marketing should be executed. A stronger focus on project outcomes is wanted and partners will seek to coordinate the plans. The procedure will include MT meetings with all partner contacts and a meeting with NPP desk officer before further decisions is made.

8.4 Certification of compliance with the NPP and European publicity requirements

All promotional materials comply with the NPP and European publicity requirements, which can be found in the Programme Manual and Commission Regulation No 1828/2006, Articles 8 and 9.	Yes
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SECTION 9: CHANGES IN PROJECT PARTNERSHIP, TARGET AREA AND OTHER CHANGES

9.1 Report on changes

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Please report accumulatively any changes in the project in comparison to approved application . (Note that all changes need pre-approval to be considered as eligible, please contact the Programme Secretariat in advance for consultation)	
Type of change(s)made/ Date of approval	Justification of the change(s) made and impact on the project implementation
-	-

SECTION 10: ADDITIONAL INFORMATION

10.1 Contribution to relevant strategies for your region	
Please list which relevant international strategies your project is contributing towards if applicable. Please exemplify your alignments with these strategies.	
Strategy name:-	Example(s) of contribution:-
10.1.1 Contribution to the EU Baltic Sea Region Strategy (EUBSRS)	
Please tick the box below if your project contributes to the EU Baltic Sea Region Strategy and specify to which priority area. Please exemplify your alignments with the EUBSRS if applicable in the comment box.	
Alignment with EUBSRS:	Priority area:
Comments:-	

10.2 Feedback and Suggestions
If you have any comments on other things you wish to forward to the secretariat (material, events etc.), please write these comments here.
-

10.3 Supporting Documents


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Please mark the relevant enclosures. Number the list and the enclosed documents.

xProject Claim
 xCertificates of Expenditure for all partners
 xSummary of Certificates of Expenditure
 xFLC checklist
 Examples of information material
 Others:

10.4 Signature

Please certify that all information given is complete and correct

Place and date 26/03/2012	Authorized signature for the Lead partner organization  Arild Bergström <hr/> Name of the LP representative
-------------------------------------	--

54:00

For completion and submission to:

Northern Periphery Programme Secretariat
 Strandgade 91, 4.sal
 DK 1401 Copenhagen – K
 Denmark
 (Original blue ink signed copy)

E-mail: secretariat@northernperiphery.eu
 (Electronic copy in Word and Excel)